

Heath Anderson

CHEF · MODEL · CONTENT CREATOR

Pacific Northwest food, health & lifestyle content reaching 1M+ viewers a month — built on a decade of hospitality experience, national media coverage, and a genuinely engaged, predominantly female audience.

1M+

MONTHLY VIEWS

4

PLATFORMS — YOUTUBE, TIKTOK,
FACEBOOK, INSTAGRAM

~10 yrs

RUNNING FRESH THE JUICE BAR,
ISSAQUAH WA

3

NATIONAL / REGIONAL MEDIA
FEATURES

About Heath

Heath Anderson is a chef, model, and content creator based in the Pacific Northwest, and a USC graduate with a background in business and film. He founded and ran **Fresh The Juice Bar** in Issaquah, WA for nearly a decade — a storefront, a stand at the Issaquah Farmers Market, and a Microsoft campus café. At the onset of COVID-19 he launched **Smoothies for Smiles**, described as the first volunteer campaign in the U.S. to deliver free meals to frontline first responders, which led to recurring television and radio commentary appearances. His original video series, **From The Ashes**, explores setback and starting over. Today, HealthybyHeath is his content brand and the home for his food, health, travel and storytelling work, reaching a predominantly female audience of 1M+ monthly viewers across YouTube, TikTok and Facebook.

Content Pillars

Food & Kitchen

Recipes, techniques, reviews

Health & Lifestyle

Wellness, routines, mindset

Stories & Content

From The Ashes and originals

Cities Explored

PNW travel, food & stays

Press & Recognition

FOX 13 SEATTLE

Smoothies for Smiles coverage

KIRO RADIO / MYNORTHWEST

Smoothies for Smiles coverage

KUBE 93.3, THE WAKE UP SHOW

On-air feature interview

Partner With Heath

- **Sponsored content** — dedicated or integrated videos and posts across YouTube, TikTok, Facebook and Instagram.
- **Affiliate & shoppable partnerships** — ongoing product placement with trackable links.
- **Brand ambassadorships** — longer-term relationships built on genuine daily use.
- **Local & regional activations** — PNW-based appearances, tastings and events, drawing on a decade of Issaquah hospitality roots.
- **Media commentary** — TV/radio guest spots on food, wellness and small-business topics.

CONTACT

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